

Ivinghoe Freight - Proposed ETRO (10th July 2024)

Dear Parish Councils,

We have been progressing the scoping and costing of the introduction of an Experimental Traffic Regulation Order (ETRO) to address identified anomalies resulting from the delivered Ivinghoe Freight Zone (IFZ), the purpose of which has always been to restrict HGV traffic rat-running the area whilst actively supporting local businesses and traffic requiring local access.

It has become apparent that the introduction of the IFZ in February 2022 overlooked expansion of the zone to accommodate the late inclusion of the B440 Leighton Road section from the junction with the B489 through to the connection with the A505. We incorporated the B440 section in response to feedback received during the statutory consultation phase, however unfortunately missed off the need to accommodate the southern section to complete the border of the zone.

Following a review it is proposed to expand the IFZ on an experimental basis from just inside the Buckinghamshire County border on the B488 east of Westfield Road; through to the junction with the B489 just before Ivinghoe village and; on the B489 to the junction with B440 at the Travellers Rest roundabout, thereby providing a more complete zonal coverage. The use of an ETRO at this stage will facilitate the capture of invaluable traffic information to help establish if this is an appropriate approach without having the need to undertake the expense of an early statutory consultation and the introduction of the full traffic regulation order (TRO) up front. The availability of data will help inform if there is a need for further adjustment and when a robust solution is identified it will enable the presentation of a qualified proposition for statutory consultation.

The map below shows the route of the proposed ETRO.



The route of the proposed ETRO is shown in Blue

We have reached out to our neighbours in Hertfordshire to consider adjustments to existing signage on the A489 and as soon as we have a final scope and costing along with a programme of works I will reach out with more detail, this will help with public messages.

With regards

Graham Hillary CMILT

Transport Strategy Officer (Freight)

Transport Infrastructure & Funding

Planning, Growth & Sustainability

Buckinghamshire Council